**[Project Portfolio](https://www.juliafogerty.com/)**

Julia Fogerty

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# EDUCATION

**University of Waterloo** | BASc. in Management Engineering **September 2019 – May 2024**

*Co-op Student of the Year Nominee – Six Completed Co-op Terms – 3x Dean’s Honours List – President’s Scholarship*

*Relevant Courses: UX Design, Analytics and UX, Principles of Software Engineering, Introduction to Machine Learning*

# SUMMARY OF QUALIFICATIONS

* Technical experience: Figma, Trello, Jira, VBA, R, SQL, HTML, CSS, Python, Ruby on Rails
* Professional experience applying **design thinking** and **Agile** methodology to identify and satisfy the needs of users
* Strong strategic planning abilities to set prioritized goals and deliver products that align with company objectives
* Confident communication and collaboration with design teams, engineers, and senior leadership to deliver impact
* Committed attention to detail and work ethic as seen by **6 University of Waterloo “Outstanding”** evaluations

# RELEVANT EXPERIENCE

## Product Manager Co-op September – December 2023

*Arctic Wolf Networks – Platform Team*

* Defined requirements for the history feature of an asset data service that allows users to better understand changes to their attack surface and lower their mean time to response for breaches
* Conducted interviews and competitive analysis to build workflows and high-level wireframes for history-feature MVP
* Presented requirements to cross-functional team members to facilitate strategic decision-making and planning

## Product Manager Co-op January – April 2023

*Arctic Wolf Networks – Platform Team*

* Launched business observability initiative to analyze the value and performance of **10+** internal cloud platforms
* Conducted **3+** rounds of user interviews to analyze cloud platforms and identify gaps in current observability efforts
* Defined functional and non-functional requirements to construct effective user stories for metrics and user interface
* Composed detailed roadmap and specifications for future features to ensure project longevity and expansion

## Product Manager Co-op May – August 2022

*LCBO | Next – Innovation Lab*

* Managed cross-functional team to successfully develop **4** major products from inception to MVP launch
* Conducted **15+** user interviews to identify problem spaces, requirements, scope, and perform usability testing
* Developed and implemented [web application](https://www.lcbonext.com/copy-of-lcbodesk-pm) to reduce LCBO same-day pickup order fulfillment time by **50%**
* Directed exploration of PEGA platform while creating in-house training program to save company **$5,000.00+**

## Founder and Product Manager August 2022 – April 2023

[*SafeBites – Personal Project*](https://www.juliafogerty.com/safebites)

* Identified opportunity to build web-app that allows individuals with dietary restrictions to identify safe dining options
* Conducted **5+** user interviews to build user personas, requirements, and user journeys to guide the design phase
* Performed qualitative and quantitative usability testing to empathize with users and iterate over product designs
* Communicated product requirements to developers to achieve shared understanding during development phase

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#  EXTRACURRICULAR ACTIVITIES & AWARDS

## Co-op Student of the Year – Nominee

* Nominated by employer and provided to students who provide exceptional contributions during the work term

## Career Ready National Competition – Leadership Award Finalist

* Nominated by employer and declared top three finalist in the leadership category of a nationwide co-op competition

## Engineering Ambassador – University of Waterloo

* Student representative and tour guide for Management Engineering at university conferences and open houses